

TECH360
November 6, 2019

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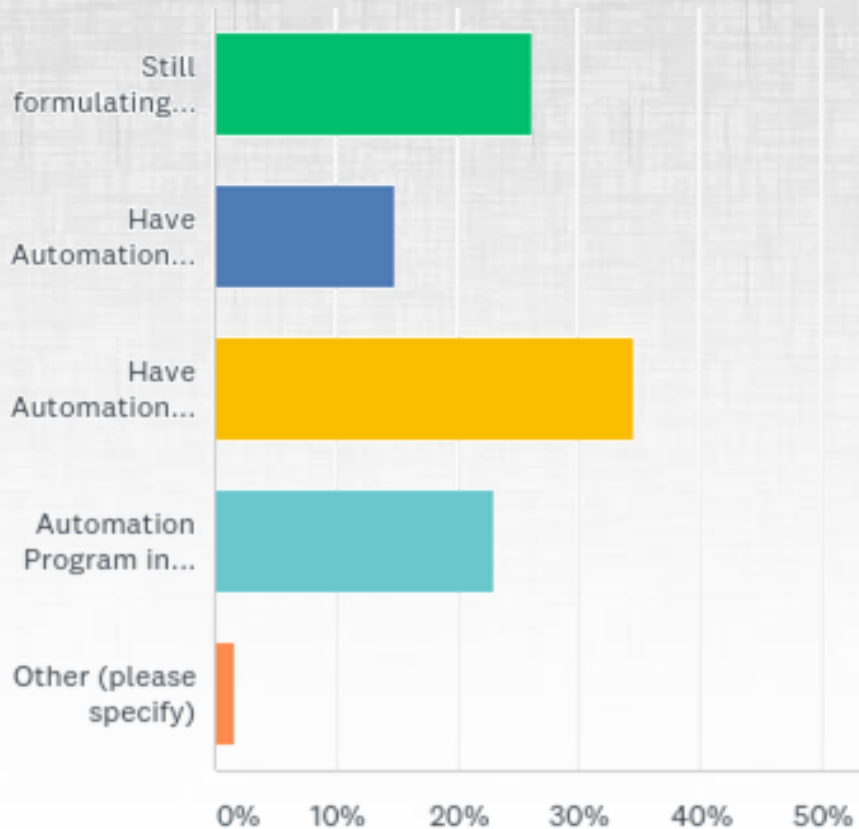
Does Digital Transformation have to be this hard?

“Many firms are failing at full-scale “big bang” enterprise transformation: A very confused 22% of global services decision makers indicate that their firms believe they’ve finished undergoing digital transformation, and the rest risk losing their way.”

FORRESTER®

Predictions 2019: Digital Business Digital Leaders Reboot To Hedge Against
A Downturn by Allen Bonde and Jacob Morgan November 7, 2018

Which of the following best describes your Automation Journey?



ANSWER CHOICES

RESPONSES

Still formulating Automation Strategy and Program

26.23%

Have Automation goals, but no systems in place

14.75%

Have Automation Program in place; struggling to make it work

34.43%

Automation Program in place and it meets expectations

22.95%

Other (please specify)

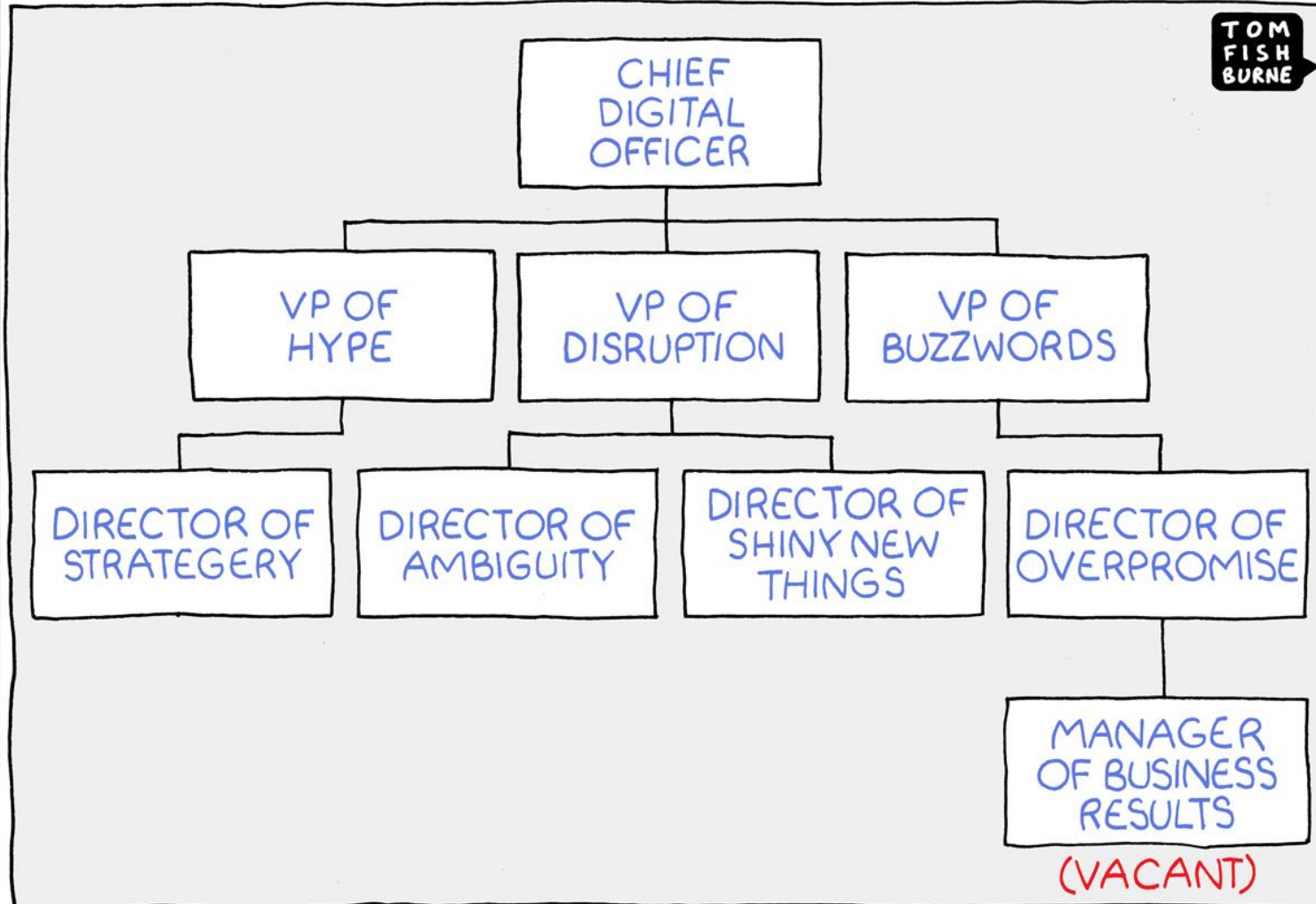
1.64%

Why Digital Transformation

Digital Disruption

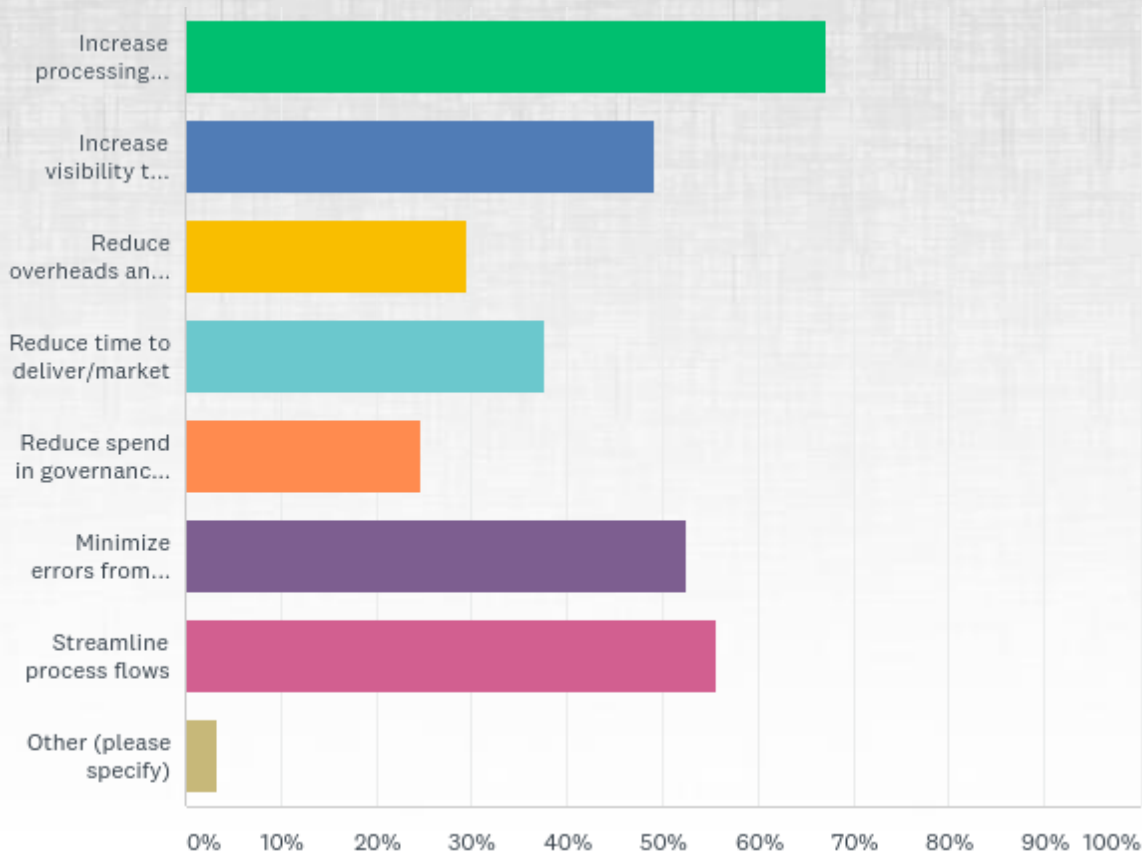
Why Digital Transformation

Chief Digital Officer



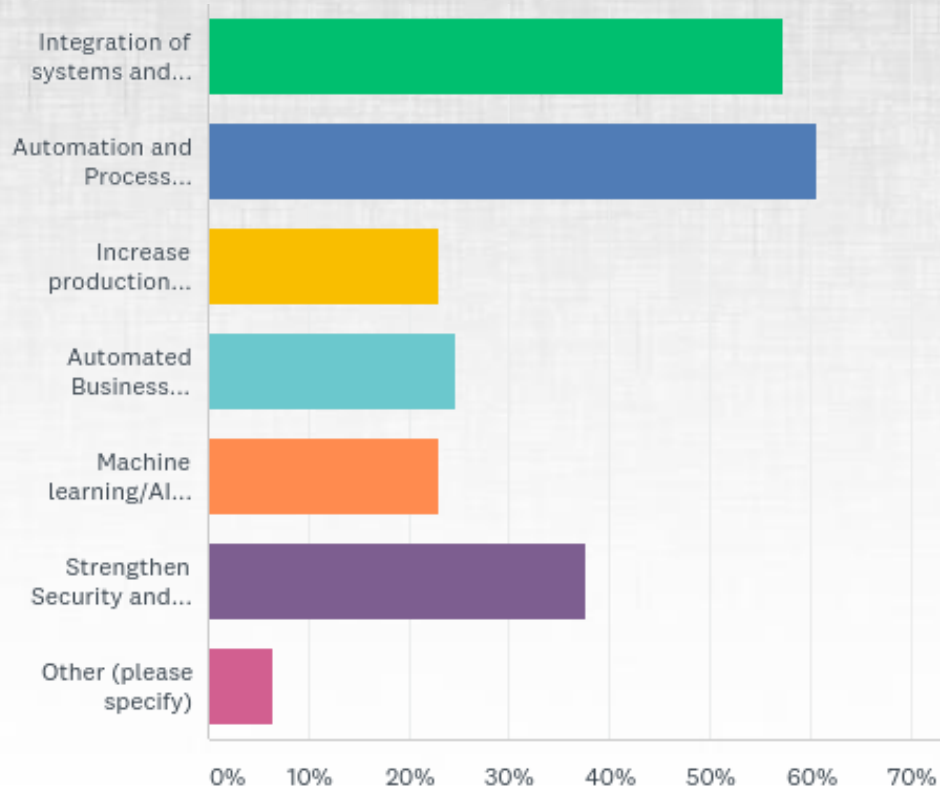
© marketoonist.com

What are your business priorities?



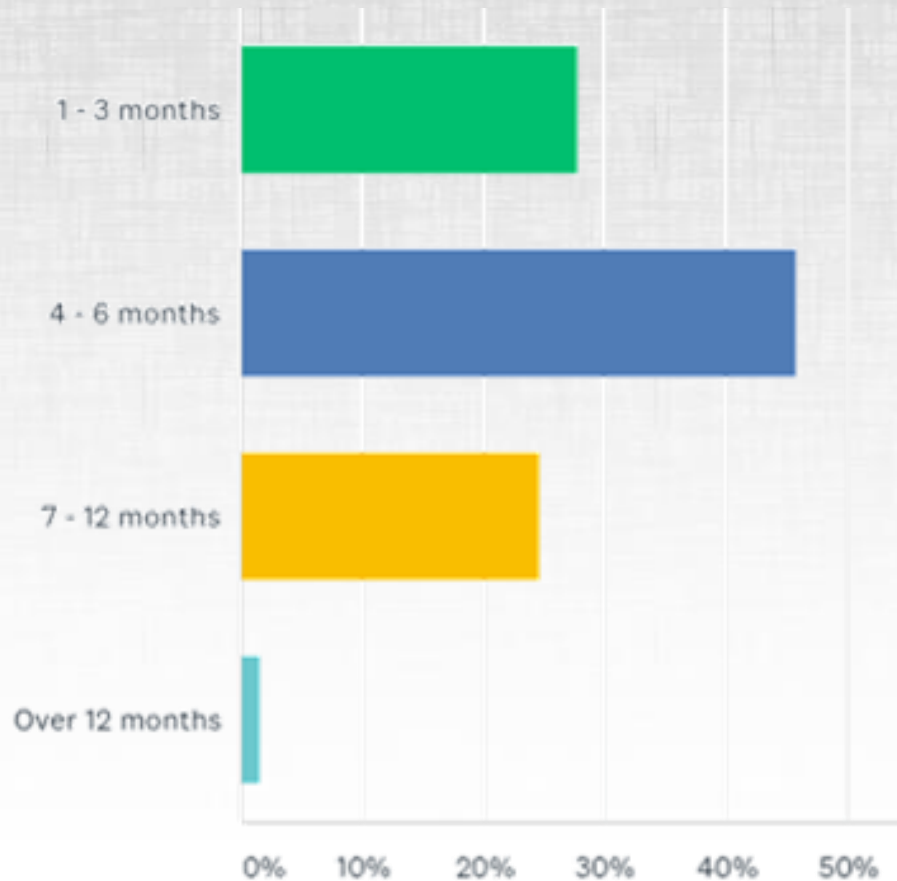
ANSWER CHOICES	RESPONSES
Increase processing efficiency (productivity)	67.21%
Increase visibility to data across systems and applications	49.18%
Reduce overheads and resource cost	29.51%
Reduce time to deliver/market	37.70%
Reduce spend in governance, audit and compliance	24.59%
Minimize errors from manual tasks	52.46%
Streamline process flows	55.74%
Other (please specify)	3.28%

In the next 12 months, what areas will your organization be focusing?



ANSWER CHOICES	RESPONSES
Integration of systems and applications	57.38%
Automation and Process Optimization	60.66%
Increase production uptime	22.95%
Automated Business Continuity (DR)	24.59%
Machine learning/AI across business lines	22.95%
Strengthen Security and Identity Management	37.70%
Other (please specify)	6.56%

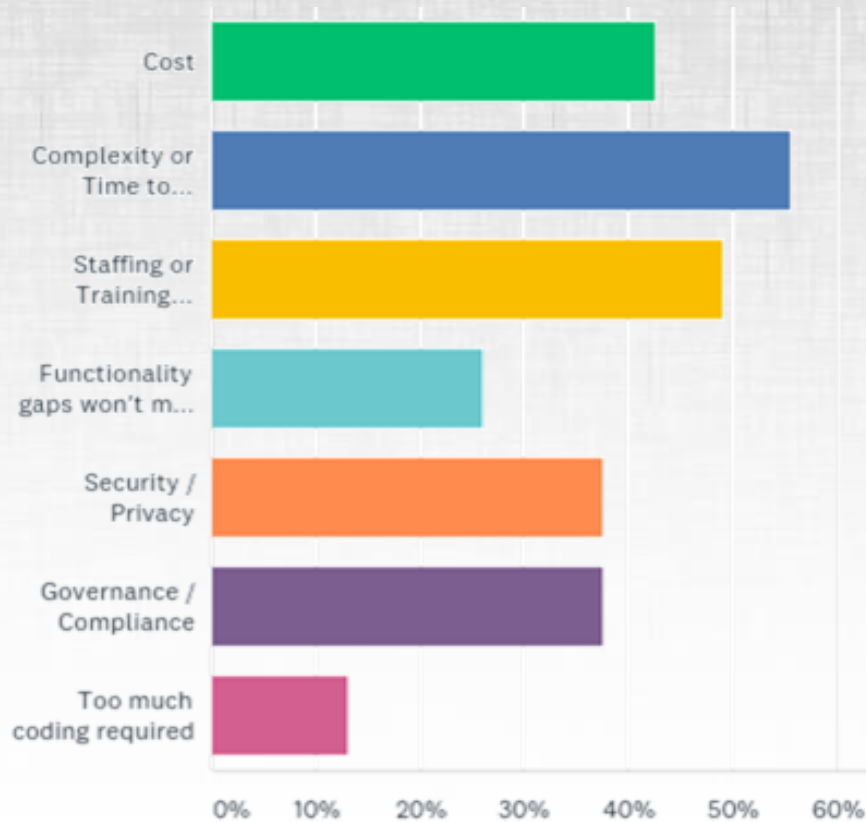
On average how long does it take your organization to fulfill a request to connect an application, partner or service?



ANSWER CHOICES	RESPONSES
1 - 3 months	27.87%
4 - 6 months	45.90%
7 - 12 months	24.59%
Over 12 months	1.64%

} 72%

What are your main concerns with the automation and integration tools you use now or are considering?



ANSWER CHOICES	RESPONSES
Cost	42.62%
Complexity or Time to Implement	55.74%
Staffing or Training requirement	49.18%
Functionality gaps won't meet requirements	26.23%
Security / Privacy	37.70%
Governance / Compliance	37.70%
Too much coding required	13.11%

Today's Technology is lacking.

Inefficient Technology leaves enterprises with...

- Trapped, unusable data.
- Devices that can't communicate.
- Frustrating, unreliable ad hoc connections.
- Team members wasting time with swivel-chairing tasks

Key Observations



- **56%** stated that **complexity and time to implement** are main concerns with the automation and integration tools they are now using or are considering using.
- **72%** describe their **enterprise application landscape as very or highly complex.**
- **55%** stated that the **adoption of automation is driven by cost reduction** needs followed by **52%** who stated **maximizing workforce** output.
- In the coming 12 month period, **60%** of those surveyed state that **automation and process optimization are areas of focus.**

Why Digital Transformation

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Chief Digital Officer

- Too many niche applications
- Technical Debt
- Extended Time to Market and/or Value
- Staffing and/or training requirements
- Data locked away in hard to access applications; no easy way to access all data
- Many manual processes because too expensive to automate
- Complexity or Time to Implement

NO CODE

- Configuration, Not Coding
- One Tool to handle Application Build, Automation and Integration
- Simple enough for the “Citizen Developer”, but complex enough for Seasoned IT
- Quicker time to Value/Market: Days and Weeks
- Ability to access data on mainframes, APIs, Excel/Access DBs, Web based solution, third party applications, AI/ML solutions, IoT, Analytic Engines
- Automate the manual processes thought to be too expensive to automate
- Reduce Risk; Reduce Cost; Fast Learning Curve



Accessible data across
devices and departments



Reduced risk, complication,
and cost

The benefits of relentless simplicity.



Increased productivity
among team members



More efficient
communication between
departments

Thank you!

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Questions ?